Amir Imamutdin

Phone: (+39) 3520402454 | Personal Email: amirimamutdin@gmail.com | https://www.linkedin.com/in/amir-imamutdin/ |
Portfolio: https://www.amir-imamutdin.com/ | Milano, IT | Remote

EDUCATION

Albert School x Mines Paris | PSL   Sep 2025 – June 2028
International Bachelor of Business Administration (Business and Data) - Advanced Mathematics Track
- Relevant Coursework: Python, Pandas, Probability, Linear Algebra, Business/Marketing Strategy
- Business Deep-Dive Projects:
  - Google (Runner-up, Best Data-Analysis Award): Developed a data-driven go-to-market strategy for a digital real-estate platform expansion into Spain, using Excel; built a market prioritization model using weighted Market Attractiveness Scores across 15+ variables, identifying top 5 high-potential regions.
  - Moncler (Winner): Delivered a prioritized international expansion roadmap by constructing a data-driven scoring model to evaluate 20+ global retail location opportunities; presented actionable recommendations to senior stakeholders.
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Haileybury Astana   Sep 2013 – June 2025
International school
- IB Diploma: 39/45 points (top 25% globally); Higher Level subjects: Mathematics, Economics, Geography.
- IGCSE: Awarded Outstanding Pearson's Learner Award for the highest score for a subject nationally in Kazakhstan.

PROFESSIONAL EXPERIENCE

EY | *Audit Intern*   Aug 2024 (2 weeks)
- Supported audit engagement teams by analyzing financial data in Excel across 2 client accounts, identifying discrepancies and reconciling balance sheet items to ensure compliance with provided data. Thereby, helping the team complete the project
- Enhanced data accuracy on Excel-based financial models by implementing validation checks and standardized formatting.
- Collaborated with senior consultants on client deliverables, gaining exposure to audit methodologies like Excel short-cuts and tools, risk assessment procedures, and professional client communication.

LEADERSHIP & EXTRACURRICULAR ACTIVITIES

Albert Junior Consulting | *Consultant*   Oct 2025 – Present
- Led digital strategy for a major Russian cinema chain, conducting competitive benchmarking against domestic and international players and developing a prioritized UX redesign roadmap to improve online booking experience.
- Developed revenue optimization strategy focused on AOV growth through upselling, concession bundling, and loyalty program enhancements supported by integrated analytics tracking.
- Analyzed e-commerce funnel performance across multiple traffic sources, identifying conversion gaps and provided UX-based solutions targeting significant improvement in purchase completion rates.

NFactorial School   July 2025 – Nov 2025
Data Analytics Intensive Course
- Achieved Silver Certificate of Completion (top 20% of cohort); completed 8 end-to-end analytics projects spanning data cleaning, visualization, and insight generation.
- Built comprehensive CRMs and developed marketing strategy projects using Excel to calculate KPIs and create data visualizations with pivot tables and advanced charting.
- Designed interactive Power BI dashboards with drill-through functionality and dynamic buttons; completed 2 projects achieving perfect scores (100/100).
- Analyzed real-world datasets using SQL and BigQuery to extract actionable insights and generate executive summaries for stakeholder decision-making.
- Performed data cleaning and visualization in Python (Pandas) and created comprehensive Jupyter Notebooks documenting analysis workflows and findings.

Haileybury Astana Pupil Leadership Team | *Deputy Head Student*   Apr 2024 - Apr 2025
- Led and participated in the organization of 4 major school-wide and national events (2024 Graduation/Prom, Model United Nations, Inter-School Debates, Esports Competition), managing cross-functional teams of 5+ student volunteers per event.
- Received Headmaster's Leadership Award 2024 for demonstrating exceptional leadership capabilities.
- Liaised between the student body (240+ students) and school administration, advocating for student initiatives and facilitating communication channels.

SKILLS & INTERESTS

- **Languages**: Fluent in English, Russian, and Kazakh
- **Technical Skills**: Excel, Python, PowerPoint, Canva, Power BI, SQL
- **Interest -** Hiking, Sports (Running, Football), Aspiring Iron Man, AI-enthusiast